



Americans for a  
**Clean Energy Grid**

**Deputy Director**  
Washington, DC (preferred)

**DRi Waterstone**  
HUMAN CAPITAL

DRiWaterstone HC  
3033 Wilson Blvd., Suite E-537, Arlington, VA 22201  
703-294-6684  
[www.DRiWaterstoneconsulting.com](http://www.DRiWaterstoneconsulting.com)



## EXPAND, INTEGRATE & MODERNIZE THE GRID

Americans for a Clean Energy Grid (ACEG) is a non-profit, broad-based, public interest advocacy coalition focused on the need to expand, integrate, and modernize the North American high-voltage grid.

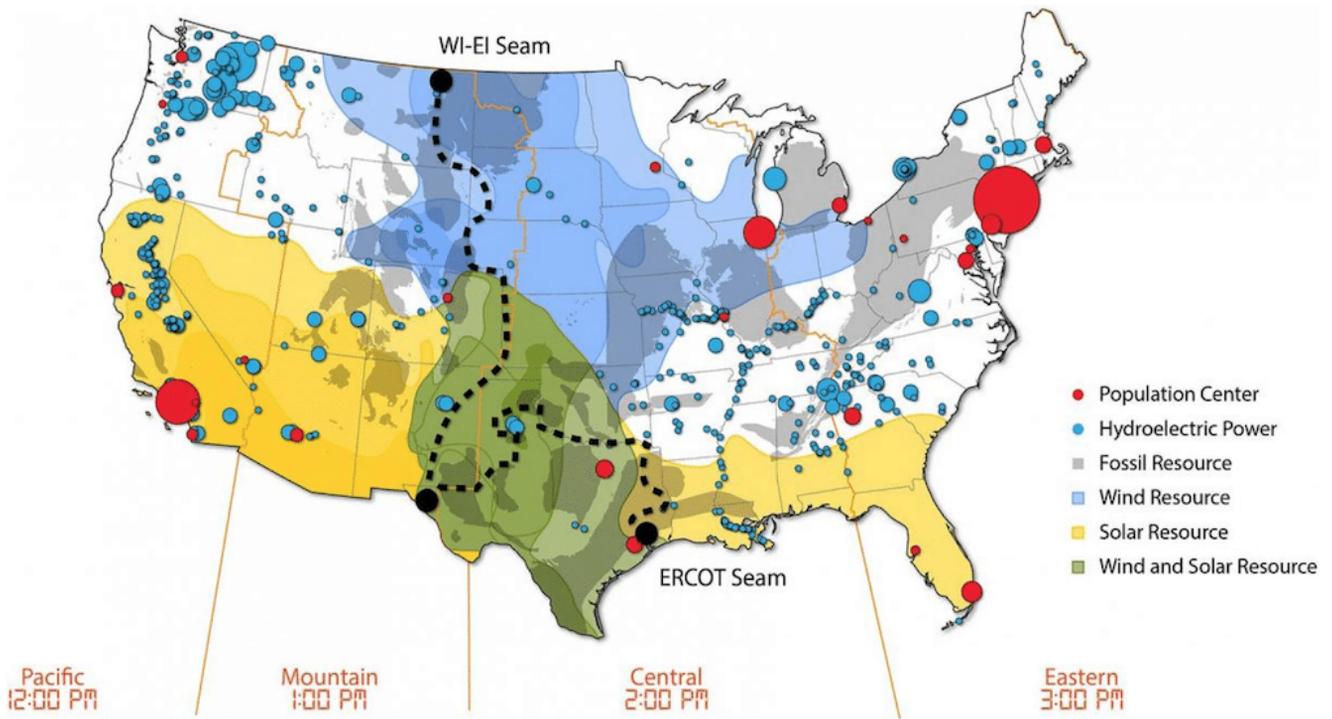
Expanded high-voltage transmission will make America's electric grid more affordable, reliable, and sustainable and allow America to tap all economic energy resources, overcome system management challenges, and create thousands of well-compensated jobs. But an insular, outdated, and often short-sighted regional transmission planning and permitting system stands in the way of achieving those goals.

ACEG brings together diverse support for an expanded and modernized grid from business, labor, consumer, and environmental groups, and other transmission supporters to educate policymakers and key opinion leaders to support policy which recognizes the benefits of a robust transmission grid. ACEG is a 501(c)(3) organization.

## MISSION

ACEG's mission is to educate stakeholders and the public to support policies and regulations favoring the expansion, modernization, and integration of the high-voltage electric transmission grid in order to achieve a clean energy economy—one that attains the scientifically-validated global objective of reducing greenhouse gas emissions by 80%.

ACEG's diverse stakeholders uniformly recognize the necessity to continue momentum toward a sustainable, decarbonized economy, but also understand that the challenges facing the grid can only be met if there is broad public and policymaker recognition that its many benefits dramatically exceed its costs, and an opportunity to earn a return on the significant investments will be required.



## VISION

By 2035, ACEG envisions a grid bringing to reality the potential revealed in the National Renewable Energy Laboratory’s Interconnections Seam Study. Such a macrogrid would save consumers more than \$47 billion and return more than \$2.50 for every dollar invested, according to the study. It would create a cleaner, more efficient, and more resilient high-voltage system for all Americans.

## AMERICAN MACROGRID DEVELOPMENT

- ❖ Reliably provide 80 percent of America’s electricity from carbon-free sources—an objective which is technically and economically feasible using today’s technology.
- ❖ Allow the growing number of electric utilities, corporate and institutional electricity buyers, and other consumers to meet carbon and clean energy goals affordably and reliably, potentially from currently remote resources.
- ❖ Enable clean electrification of other sectors of the economy, create jobs (especially in rural areas), spur innovation, and create a broader, more transparent power market.

Achieving this vision will require creating a new policy and regulatory environment at the federal, regional and state levels, which recognizes the substantial nationwide benefits of this macrogrid, plans for its development, ensures its permitting, and allocates its costs to all who benefit from it.



## THE OPPORTUNITY

ACEG is seeking an enthusiastic, highly-organized leader and campaign director with interest and experience in energy policy and campaign advocacy to serve as its full-time Deputy Director. The Deputy Director will have the opportunity to influence cutting-edge policies that further the development of a modernized and reliable grid and the advancement of the clean energy economy to benefit consumers. Key responsibilities include:

- ❖ Act as an expert issues campaigner and advocate, attract, retain, and deploy the advocacy efforts of transmission champions among a diverse group of organizations that collectively have influence across the political spectrum.
- ❖ Prepare strategy and direction in conjunction with the Executive Director for ACEG committee meetings, including policy positions and priorities important for committee leadership. This also includes responding to issues and providing timely follow up and updates. Committees include: the Federal Energy Regulatory Commission (FERC), Legislative, Siting and Permitting, and DOE Financing.
- ❖ Advocate for ACEG’s policy positions to Executive and Congressional Branch policymakers. Respond to questions from Congress, FERC, and other federal agencies about ACEG’s issues. Communicate with key offices to ensure they understand the challenges. Congressional activities will need to remain within the legal limits of a 501(c)(3) organization.
- ❖ Brief and explain key issues to reporters and provide material on and off the record. Read their stories and provide feedback to reporters. Promote ideas on Twitter, LinkedIn, and any relevant platforms. Follow print and social media. Be available when needed by reporters for their deadlines. Guide and help produce research, policy ideas, and regulatory filings.
- ❖ Identify information needed, from detailed studies to short fact sheets.
- ❖ Maintain strong relationships with foundation supporters and corporate sponsors, prepare grant proposals, and identify, meet with, and recruit potential sponsors, explaining the value of ACEG.



## THE CANDIDATE

The Deputy Director will assist the Executive Director and ACEG Board in developing advocacy priorities and working with federal and state regulators, Congress and staff, business executives, and non-profit and community leaders to advance ACEG’s mission. The Deputy Director will also assist in mobilizing conservative, progressive, economic development, labor, and consumer groups to support ACEG’s mission.

Preference will be given to candidates with experience and interest in both working with a diverse array of stakeholders and managing a diverse array of projects and initiatives. Key qualifications include:

- ❖ Minimum 5-7 years of professional experience in one or more of the following areas: policy advocacy, coalition building, clean energy, regulatory and/or legislative action, non-profit management, and/or communications.
- ❖ Bachelor’s degree, with a preference for candidates with a post-graduate degree.
- ❖ Expertise in key issues regarding the electric grid, transmission, energy markets, and policy.
- ❖ Experience working on campaigns to persuade policymakers on both sides of the political aisle and a demonstrated ability to work with stakeholders with conflicting positions to build consensus.
- ❖ A highly-organized leader with the ability to build and mobilize a diverse coalition in support of advocacy campaigns to achieve key transmission policy objectives.
- ❖ Experience working with one or more of the following: the Federal Energy Regulatory Commission, U.S. Congress, state public service commissions, Department of Energy, utilities, renewable energy developers, non-profit organizations, labor groups, or trade associations.
- ❖ Experience with transmission planning, transmission development, and federal or state electricity policy preferred.
- ❖ Superior organizational skills to manage a complex organization with multiple initiatives.
- ❖ Strong oral and written communication skills.



## Americans for a Clean Energy Grid

To learn more and to submit an application, please visit:  
[https://waterstonehc.com/driwaterstonehc/position/aceg-deputy-  
director/](https://waterstonehc.com/driwaterstonehc/position/aceg-deputy-director/)

All first-round interviews for this position will take place via video conference with DRiWaterstone.

DRiWaterstone is an executive search firm that recruits senior leaders for non-profit and social enterprise organizations.

Americans for a Clean Energy Grid provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.