



Wish of a Lifetime from AARP

Board Members

DRi Waterstone
HUMAN CAPITAL

DRiWaterstone HC
3033 Wilson Blvd., Suite E-537, Arlington, VA 22201
703-294-6684
www.DRiWaterstoneHC.com



About Us

Our mission is to shift the way society views and values our oldest generations by fulfilling older adults' dreams and sharing their stories to inspire those of all ages.

Our Vision

We envision a world in which society embraces aging and the inherent wisdom that accompanies it, where older adults are celebrated for their accomplishments and sacrifices, and where intergenerational connections are part of our daily lives.

In August 2020, Wish of a Lifetime joined forces with AARP, becoming one of its charitable affiliates.

“We’ve joined forces with the best organization possible to help address the health needs of older people — AARP, with 38 million members. There’s a lot that AARP is doing to give dignity to everyone, and to make sure that our older adults are respected, cherished, and supported.”

— Jeremy Bloom, Wish of a Lifetime Founder

“By bringing Wish of a Lifetime into the AARP family, AARP believes that its important work can reach more people – both those who want to give help and wish applicants – and ultimately combat the negative effects of isolation, strengthen social ties and intergenerational connections and help wish recipients achieve a lifelong dream.”

— Scott Frisch, AARP Executive VP & COO

What does this mean for Wish of a Lifetime?



Harnessing the power of AARP's channels, nationwide network, and nearly 38 million members to help combat the negative effects of social isolation



Bringing a national spotlight to older adults who dream and those who want to help make those dreams come true



Educating about the effects of social isolation, the importance of intergenerational connections, and empowering people to choose how they live as they age



Why It Matters

Why Wishes?

Wishes connect older adults to people, purpose, and passions to eliminate feelings of isolation and help them live vibrant, purposeful lives. A true Wish of a Lifetime achieved makes other goals seem possible and encourages our Wish recipients to keep dreaming and pursuing their passions.

Lasting Effects

Helping an older adult achieve a long-held or deeply meaningful dream can have tremendous positive outcomes on their health, purpose, and sense of value. Our Wish Recipients report that they are happier, healthier, and feel more involved in the world after having a Wish granted.

Celebrating Lives

Wishes have a ripple effect on the community, inspiring individuals to start seeing older adults in a new light. One incredible life story at a time, we are changing the perception of aging—not just how we view our oldest citizens, but also how we see and value ourselves as we age.

Changing the Story of Aging

Granting a wish is a simple gesture, but the effect is extraordinary. With each wish granted, older adults across the country are reconnected with the communities, passions, and people they love, helping them to live more vibrant and purposeful lives.

After their wish experience, over 90% of recipients reported increases in their quality of life and involvement in the world.

Aging is universal and should be celebrated. But negative views of aging leave older Americans isolated with fewer opportunities to connect with their communities, purpose, and passions in life.

Watch Wish of a Lifetime's "Start Seeing Seniors" Video [Here](#).



The Opportunity

Wish of a Lifetime Board Members will have the chance to serve a rapidly growing and nationally scaling organization, that is changing the story of aging by celebrating older adults through wish granting and empowering them to choose how they live as they age. Board Members have:

- ❖ The opportunity to make wishes possible and change the lives of older adults.
- ❖ The chance to work with other Board Members and the Executive Director.
- ❖ The opportunity to be a part of an accomplished, dedicated team and to build meaningful professional and personal relationships.

Primary duties & responsibilities include:

- ❖ Help set the direction of the organization's mission and vision, setting and monitoring goals, and approving the organization's budget.
- ❖ Actively promote Wish of a Lifetime's mission by contributing ideas and expertise.
- ❖ Assist in growing, strengthening and executing programs by leveraging Fortune 1000 business networks and contacts.
- ❖ Make Wish of a Lifetime a philanthropic priority by generating contributions and/or making a personally significant contribution.
- ❖ Act as a spokesperson for the organization and communicate its value to other organizations, funders or potential funders, thought leaders, key decision-makers, and the general public.

Expectations & Time Commitment:

- ❖ Board Members will meet formally quarterly throughout the year for ninety minutes; three times for a remote meeting and once in person in Denver.
- ❖ Review all relevant materials prior to Board Meetings and participate in committees and other activities as needed.
- ❖ Each member will serve for two years and is limited to serving three terms.



The Candidate

Wish of a Lifetime seeks a dynamic servant leader who can leverage connections, networks, and resources in order to achieve high-priority goals. The successful candidate must be willing to bring their unique background, talent, and passion to the virtual boardroom table.

Ideal candidates for the two-year compensation-free term will have the following qualifications:

- ❖ Executive leadership accomplishments in the business and non-profit sectors.
- ❖ Ability to cultivate relationships, build consensus among diverse individuals, and inspire action.
- ❖ A desire and passion to help the organization raise funds for its mission and build relationships with high-net-worth influencers.
- ❖ Demonstrated aptitude for building and cultivating strong relationships with potential corporate sponsors.
- ❖ Awareness of aging issues and needs of older adults.
- ❖ A belief in, and ability to live up to, the organization's core values of transparency, accountability, immediacy, integrity, and collaboration.
- ❖ Board Governance experience.



**Commemorating
Service**



**Fulfilling Life
Long Dreams**



**Reconnecting
Loved Ones**



**Renewing &
Celebrating
Passions**



Applications can be submitted at:

<https://waterstonehc.com/driwaterstonehc/position/woal-board-members/>

DRiWaterstoneHC is managing the search on behalf of Wish of a Lifetime. All first-round interviews for this position will take place via video conference with DRiWaterstoneHC.

DRiWaterstoneHC is women founded and led executive search firm recognized by Forbes magazine as one of the leading executive recruiting firms in the U.S. With a focus on mission and purpose-driven organizations, we provide executive search and strategic consulting services to help regional, national, and international clients grow, thrive, and excel.

EQUAL OPPORTUNITY EMPLOYER

Wish of a Lifetime from AARP is dedicated to fostering a diverse work environment. They provide equal employment opportunities to all employees and applicants for employment and prohibit discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.