

## Corporate Culture Summit Agenda

*“Leveraging Corporate Culture in Times of Transition and Growth”*

March 1, 2018 – Metro Toronto Convention Centre

North Building – 100 Level

<b>Keynote – Plenary Session – Room 105</b> 12:00pm – 1:00pm		
	David Ossip, Chairman & CEO, <a href="#">Ceridian</a>	Ceridian’s Cultural Transformation Story
	<b>Moderator:</b> Marty Parker, President & CEO, <a href="#">Waterstone Human Capital</a>	
<b>Break &amp; Refreshments</b> 1:00pm – 1:15pm		
<b>Breakouts – Round 1</b> 1:15pm – 2:15pm		
<b>A</b>	Sean O’Brien, President & CEO, <a href="#">Reliance Home Comfort</a>  Mauro Scanga, President, <a href="#">Deep Foundation Contractors</a>  <b>Moderator:</b> Barrie Carlyle, Managing Director, <a href="#">Waterstone Human Capital</a>	Human Capital Analytics: Using Data and Insight to Drive a Stronger Culture
<b>B</b>	Laurie Schultz, President & CEO, <a href="#">ACL</a>  <b>Moderator:</b> Erin Prueter, Consultant, <a href="#">Waterstone Human Capital</a>	Disruption & Culture Transformation: Meet the ACL Superheroes
<b>C</b>	Andrew Auerbach, Head of Private Client Division, <a href="#">BMO</a>  <b>Moderator:</b> Debbi Ragona, Principal, <a href="#">Waterstone Human Capital</a>	Empowering Team Members as Visible Brand Advocates
<b>Break &amp; Refreshments</b> 2:15pm – 2:30pm		
<b>Breakouts – Round 2</b> 2:30pm – 3:30pm		
<b>A</b>	David Au-Yeung, Co-Founder, Managing Director – People, <a href="#">Flipp</a>  Nick Oddson, Chief Technology Officer, <a href="#">D2L</a>  Mia Pearson, Co-Founder, <a href="#">North Strategic</a> , CEO, <a href="#">MSL Group Canada</a>  <b>Moderator:</b> Barrie Carlyle, Managing Director, <a href="#">Waterstone Human Capital</a>	Culture and Fit Connection: Hiring and Retaining the Best
<b>B</b>	Braden Douglas, Founding Partner, <a href="#">CREW Marketing Partners</a>  John Kelly, Brand Marketing Manager, <a href="#">Mercedes-Benz Burlington</a>  <b>Moderator:</b> Debbi Ragona, Principal, <a href="#">Waterstone Human Capital</a>	Building Deeper Brands through Culture

<b>C</b>	<p><b>Mark Porter, Executive Vice President, People &amp; Culture, <a href="#">WestJet</a></b></p> <p><b>Moderator:</b> Lyn Currie, Managing Director, <a href="#">Waterstone Human Capital</a></p>	<b>Culture Carriers: How to Transport Your Culture Across Multiple Businesses and Geographies</b>
<b>Break</b> 3:30pm – 3:40pm		
<b>Breakouts – Round 3</b> 3:40pm – 4:30pm		
<b>A</b>	<p><b>Jay Klein, Founder &amp; CEO, <a href="#">The PUR Company Inc.</a></b></p> <p><b>Moderator:</b> Barrie Carlyle, Managing Director, <a href="#">Waterstone Human Capital</a></p>	<b>The Story of PUR: Kicking Aspartame &amp; Powering Culture</b>
<b>B</b>	<p><b>Allison Dell, Head of Learning &amp; Development, <a href="#">Cineplex</a></b></p> <p><b>Moderator:</b> Tinni Johannesson, Associate, <a href="#">Waterstone Human Capital</a></p>	<b>Integrating New Senior Leaders Within Existing Teams</b>
<b>C</b>	<p><b>Jerry Gratton, Vice President, People &amp; Culture, <a href="#">O2E Brands</a></b></p> <p><b>Ina Gutium, Vice President, Talent &amp; Corporate Services, <a href="#">Ontario Trillium Foundation</a></b></p> <p><b>Michael Rencheck, President &amp; CEO, <a href="#">Bruce Power</a></b></p> <p><b>Moderator:</b> Lyn Currie, Managing Director, <a href="#">Waterstone Human Capital</a></p>	<b>Transforming Culture to Power Results</b>
<b>Networking Cocktail Reception – Room 105</b> 4:30pm – 5:30pm		
<b>Canada's Most Admired Awards Gala (<i>separately ticketed event</i>) – Constitution Hall – Rooms 106/107</b> 6:00pm – 9:00pm		

**For ticket packages and pricing:**

<https://waterstonehc.com/cma/culture-events/>

**Questions? [info@waterstonehc.com](mailto:info@waterstonehc.com)**