

Corporate Culture Summit Agenda

“Leveraging Corporate Culture to Thrive in the New Working World”

Metro Toronto Convention Centre – North Building
March 31, 2022

Keynote Presentation		11:30 a.m. – 12:30 p.m.
Room 105	Leading a Culture-Centric Organization	
	<i>Keynote Speaker:</i> Doug Murphy, President & CEO, Corus Entertainment Inc.	
Break and Refreshments 12:30 p.m. – 1:00 p.m.		
Breakouts – Round 1		1:00 p.m. – 2:00 p.m.
Room 104B	The Great Resignation – Thriving Through Culture	
	<i>Featured Panelists:</i> Harry Blum, National Managing Partner, RSM Canada David Cooper, Senior Vice President and Chief Talent Officer, goeasy Ltd. Janine Pajot, Vice President, Human Resources, Bayer	
Room 104C	The Power of Embedding Culture in Your Brand	
	<i>Featured Speaker:</i> Mandy Farmer, CEO, Accent Inns	
Room 104D	Best Practices in Scaling Culture	
	<i>Featured Speaker:</i> Lauren Davey, Chief People & Culture Officer, Compass Group Canada	
Break and Refreshments 2:00 p.m. – 2:15 p.m.		
Breakouts – Round 2		2:15 p.m. – 3:15 p.m.
Room 104B	Diversity, Equity and Inclusion – Tools for Change	
	<i>Featured Panelists:</i> Anika Holder, Vice President, Human Resources, Penguin Random House Canada Vanessa Lewerentz, Chief Inclusion Officer Diversity, Equity and Inclusion, BMO Norm Sabapathy, Executive Vice President, People, Cadillac Fairview	

National Program Partner



Breakouts – Round 2 continued		2:15 p.m. – 3:15 p.m.
Room 104C	<p>Culture By Design: Assessing Your Culture for Growth and Performance</p> <p><i>Featured Speaker:</i> Maria Atkins, Head of People and Culture, SCI Group</p>	
Room 104D	<p>The Role of Recognition Programs in High Performance Cultures</p> <p><i>Featured Speakers:</i> Emma Horgan, Chief People Officer, Questrade</p>	
Break 3:15 p.m. – 3:30 p.m.		
Breakouts – Round 3		3:30 p.m. – 4:30 p.m.
Room 104B	<p>The Great Awakening: Thriving Through Purpose</p> <p><i>Featured Panelists:</i> Melissa Morrow, Vice President, Human Resources, Trico Homes Harvey Foote, SVP, People, SE Health Cindy Newell, VP, People and Culture, Ottawa Community Housing</p>	
Room 104C	<p>Culture Drivers: Identifying and Engaging Champions</p> <p><i>Featured Speaker:</i> Michelle Brooks, Chief People and Culture Officer, Security Compass</p>	
Room 104D	<p>Building a Learning and Development Culture</p> <p><i>Featured Speaker:</i> John Baker, President & CEO, D2L</p>	
Networking Cocktail Reception Room 105		4:30pm – 5:30pm
Canada's Most Admired Awards Celebration (<i>separately ticketed event</i>) Constitution Hall		5:30 p.m. – 9:00 p.m.