



Waterstone MacKay Canada's Most Admired Corporate Cultures Summit

Purpose in Action – Crafting a Culture that Drives Performance, Retention, and Engagement

Metro Toronto Convention Centre – North Building (255 Front St. W.), 100-level
Thursday, April 18, 2024

Registration		10:30 am
Lunch and Networking		11:00 am – 11:30 am
Keynote Presentation		11:30 am – 12:30 pm
Room 106/107	Success, Self-Confidence, and Performance Keynote Speaker: Dr. Ivan Joseph, World-Renowned Leadership Expert and Award-Winning Performance Coach	
Networking Break 12:30 pm – 1:00 pm (30 minutes)		
Breakouts – Round 1		1:00 pm – 1:55 pm
Room 104A	Transforming Culture and Performance With Purpose Featured Speaker: Garnet Lasby, President, Massilly North America Inc.	
Room 104B	The Performance Multiplier – The Untapped Secrets of Employee Recognition Featured Speaker: Muni Boga, President and CEO, Kudos	
Room 104CD	The Evolution of the Chief People and Culture Officer (CPCO) – A Q&A with the 2023 Canada’s Most Admired CPCO Award Winners Featured Panelists: Cheryl Kerrigan, Chief People Officer, BlueCat Norm Sabapathy, EVP, People, Communications and Technology, Cadillac Fairview Corporation Stephanie Silver, VP, People, North Strategic, Notch Video, and MSL Group Shaun Simms, Chief People, Communications and Strategy Officer, Ottawa Community Housing Christine Vigna, Chief People Officer, Dejero Labs Inc. Moderator: Lyn Currie, Managing Director, Waterstone Human Capital	

Networking Break 1:55 pm – 2:15 pm (20 minutes)	
Breakouts – Round 2	
Room 104A	<p>A Leader-led Approach to Culture – How Investing in People Can Lead to Better Business Outcomes</p> <p>Featured Speaker: Mark Wilson, Executive Vice President and Chief Human Resources Officer, Loblaw Companies Limited</p>
Room 104B	<p>Engaging People Through Purpose</p> <p>Featured Speakers: Layla Khalil, Vice-President, People & Culture, East Coast Credit Union Trudy Wells, Senior Manager Marketing & Communications, East Coast Credit Union</p>
Room 104CD	<p>The Evolution of DEIB – Zeroing in on Alignment and Impact</p> <p>Featured Panelists: Carolyn Campbell, President and CEO, NorQuest College Tanya Sinclair, Senior Director, Culture & Employee Experience, SE Health Christine Vukusic, Chief Operating Officer, SAP Labs Canada</p>
Networking Break 3:10 pm – 3:30 pm (20 minutes)	
Breakouts – Round 3	
Room 104A	<p>Talent Assessments – The Key to Unlocking High-Performance Potential</p> <p>Featured Speaker: Lori Moffatt, Managing Director, Waterstone Culture Institute</p>
Room 104B	<p>Sustaining Culture in a Volatile World</p> <p>Featured Speaker: Tennyson Devoe, Vice President of Talent, Learning and Safety, Purolator</p>
Room 104CD	<p>The Retention Imperative – Succession, Progression, and Results</p> <p>Featured Panelists: David Cooper, Senior Vice President, HR & Chief Talent Officer, goeasy Ltd. Julie Giraldi, Chief Human Resources Officer, CAAT Pension Plan Sarah Rajmoolie, Director, Total Rewards, High Liner Foods</p>
Networking Cocktail Reception	
Canada's Most Admired Awards Celebration (<i>separately ticketed event</i>)	

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